



Zeke Loftin

Executive Vice President at Color Us Lucky LLC
Greater Memphis Area Publishing

Current Twisted South Emporium, Twisted South Magazine, Twisted South Radio
Previous Color Us Lucky LLC
Education Greenbriar School

Connect

Send Zeke InMail

2nd

500+
connections

Contact Info

<https://www.linkedin.com/in/zekeloftin>

Background



Summary

Founder and President, Twisted South LLC. CEO of Twisted South Magazine (TSM), Twisted South Radio(TSR), Twisted South TV (TWSTV). Twisted South Magazine was voted, "Best New Magazine of 2010," by Library Journal. Our creative and unique format allows artists, writers, photographers, film makers, musicians, etc., high visibility space to exhibit material that honors, 'southern culture.' We strive to preserve the uniqueness, diversity, authenticity and eccentricity of the American South. (UPDATE-12-16-2012) Our award-winning; web-designers are actively redesigning our innovative, flash website into a non-flash, interactive, digital-community; fusing our film, magazine and radio departments into a single, multi-media source. The new <http://www.twistedsouth.com> will be a "creative machine." Launching in early 2013, we are recruiting and assembling our, "Southern Dream Team." Internships and potential partnerships available now. Yes, I really am the son in law of legendary rock and roller, Jerry Lee Lewis. It's a dangerous job but somebody has to do it. :) Just kidding! He is a very cool man and hasn't taken a shot at me yet. I also have extensive knowledge and helped teach and pioneer Supported Employment for individuals with disabilities. I also developed the first Safe Haven Program to house the animals of domestic violence victims in Tennessee, secured the first grant for such in Tennessee and made the first arrest under the state's tougher felony animal abuse laws. Won shelter of the year 1-800 save-a-pet, was featured on numerous television shows, magazines and newspapers. Was recognized internationally for my work with brown bears and moon bear rescue, as well as some of the highest profile rescues in the early 2000's and recognized by both the Humane Society of the United States, Animals Asia, Best Friends, ALF.

Specialties: Publisher, Creative Director, Writer, Radio/Film Production, Media Ring Master, Son In Law of, "Iconic rock legend," Jerry Lee Lewis.

Magazine shoot, (Twisted South at the Warwi...



Experience

CEO

Twisted South Emporium
August 2015 – Present (1 year 6 months) | Lynchburg, Virginia Area

I am filling out the Twisted South brand and finally hitting my groove. What started out as a lark and ended up an award winning magazine is now becoming what it was really meant to be.

I am looking for products to carry the Twisted South brand from bourbon to blue jeans it just has to be high quality and a cut above.

People Similar to Zeke



Rebeca Seitz 3y

Entertainment and Publishing Industry Execut...
Connect

Ads By LinkedIn Members

Children's Book Printing
High quality of Hardcover Book
Printing, Paperback Book Printing.

snhu.edu
MBA in Music Business
An SNHU & Berklee Online
partnership. Affordable & 100% online.
Apply now.

Thinking about an MBA?
Explore your Options with Loyola
Marymount's Top-Ranked MBA
Program

Andy Ehrmantraut
General Manager at The Moviehouse
and Eatery

Armetia White
Volunteer Coordinator/Visitor
Experience Management at Discovery
Center of Springfield

Kathryn Sano
Founder / Executive Director of The
Music Business Network

Mary Jo Pritchett
Payroll & Accounting Manager at A.S.
Barboro

Mary Jo Pritchett
Administrative at A.S. Barboro

Javier Ortiz
Executive Chef at Royal Oaks Country
Club

Marla Rivera
Contract Administrator at Tree Care
and Removal

Courses related to Zeke's skills

Writing to be Heard on
LinkedIn
Viewers: 12,950

Creating EPUBs from a
Word Document
Viewers: 3,615

Writing Headlines
Viewers: 11,651

EXHIBIT A



Advanced

[Home](#) [Profile](#) [My Network](#)[Learning](#)[Jobs](#)[Interests](#)[Business Services](#)[Try Premium for free](#)

Twisted South Magazine

January 2010 – Present (7 years 1 month) | lynchburg, va

CEO and Creator of a national hardcopy/digital magazine, Twisted South Magazine. Named, Library Journal's, "Best New Magazine 2010." Southern culture.

Big Red



You



Alex Rasmussen

Ask Alex for an introduction+

See more connections in common



Zeke Lotin

Owner/Talent/Producer

Twisted South Radio

May 2010 – Present (6 years 9 months) | International, based in Lynchburg, Virginia.



Owner and online personality on Twisted South Radio a weekly internet radio show that receives up to 70,000 listeners per episode. Airs every weds. 9PM Eastern, 8PM Central, 7PM Mountain, 6PM Pacific. Features musicians, writers, poets, comedians and interesting people of the South. From Billy Bob Thornton to Elvis Presley's doctor there is never a dull moment.

Creative Director / Son In Law / Motorcycle Restoration Coordinator

Jerry Lee Lewis

February 2010 – Present (7 years) | Greater Memphis Area and North Mississippi

As you might imagine being the son in law of, "The Killer," is not always easy; but it is always interesting. I decided to add this as a, Title since people frequently introduce me as, "The Son in Law of Jerry Lee Lewis." I was the Creative Director of his website www.jerryleelevans.com but my wife and I turned it over recently to Steve Bing to manage. Out of all of my accomplishments in the Mental Health/Mental Retardation field, as an internationally known animal rescuer, or the publisher/creator of an award winning national magazine, etc. I am afraid they are all overshadowed due to simply being the son in law of a, "Rock & Roll Legend." I coordinated having his 59' Harley restored when I found it in a million pieces all over his garage floor and in boxes. Thanks to Topeka Harley for doing a museum quality restoration.

Executive Vice President

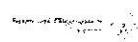
Color Us Lucky LLC

2014 – July 2015 (1 year) | lynchburg, virginia area

I am part owner and Vice President of the largest Evel Knievel collection on earth. We are restoring Evel's original custom, double-trailer 70's Mack Truck, "Big Red," and using it to tour the largest Evel Knievel Collection on planet Earth. Booking events now. The truck after many failed attempts at restoration was propelled into a museum quality restoration by my friends at Topeka Harley and their associates. I will be selling my shares in this company to pursue my next project. (I sold all of my shares in this company.)

**Volunteer Experience & Causes****Coach**

Special Olympics Tennessee

**Honors & Awards****Highest Placement of Individuals with Multiple Handicaps**

Texas Rehabilitation Commission

July 1992

My company placed more individuals into employment than my top 10 closest competitors combined in the Houston District and highest overall in the State of Texas.

x

Animal Rescue of the Year

1-800-save-a-pet

Various Photography Awards

Various Contests, (professional and amateur level)

May 2009

One award I am particularly proud of but can not for the life of me remember the issuer. Best overall photo/edits and I was competing against some notable professional photographers and simply got lucky. My wildlife photography has been published and is the area in which I feel I excel though my architectural photos won awards and my wildlife photography honorable mentions. I did not use telephoto lenses which makes my photos more extraordinary.... [more](#)

1 Blog - (Major Social Networking Site) Life

Major Social Networking Site

January 2002

I had the number one Blog in LIFE for a while and found out by accident. This was due to spilling my heart about the hardships of animal rescue in a journal like format. Dates may be wrong but apparently this is a big deal, or rather was and the amount of people reading my blog for some reason went off the chart. I stopped when I was worried that getting so much attention might become dangerous to the domestic violence animals and lead the... [more](#)

Favorite Non-Profit on Myspace (Second Place)

Myspace Non Profit

July 2004

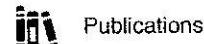
This was quite an honor with high 6 digit voting numbers. But afterwards I refused to allow recognition/nominations in contests due to increasing security issues at the animal shelter.

Additional Honors & Awards

Publisher - "Best New Magazine 2010," -Library Journal

Horticultural - University of Tennessee

Coach Award -Special Olympics- (ARP) Cookeville, Tennessee



Twisted South Magazine

Twisted South LLC

January 1, 2010

The essential, eccentric South!

- ▶ 11 authors, including:

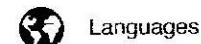


Zeke Loftin
Executive Vice President at Color Us Lu...

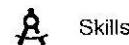
Steve Eckert

Michael Buffalo Smith

Randy Fox



Spanglish



Top Skills

68 Magazines



62 Entertainment



38	Film	
35	Radio	
29	Editing	
28	Television	
25	Music	
24	Publishing	

Zeke also knows about...

20	Writing	19	Editorial	18	Public Relations	15	Journalism	15	Web Content
15	Social Networking	14	Books	14	Creative Writing	12	Publicity	12	Blogging
11	Graphic Design	11	Photography	10	Online Marketing	10	Storytelling		
10	Newspapers			See 25+					

Education

Greenbriar School

1975 – 1977

Rust College

The University of Texas at Austin



University of North Texas



Additional Info

• Interests

Gardening, old spooky houses like my own, driving fast, talking slow, food, my wife Phoebe, redbone coonhounds and my magazine. My father-in-law Jerry Lee Lewis' music, our old gray cat and owning the coolest magazine in the South. Twisted South Magazine is available quarterly in Barnes and Noble, K-mart, CVS, Books A Million, throughout the United States. We are only one year old and were named top 10 magazines of 2010 by Library Journal Magazine. Twisted South Radio hosts some of the top roots music entertainers around and our amazing website is simply one of the most creative out there. Our new travel application will feature the South in a unique way and help people travel cool! Like having a cool friend in every town. We are launching Austin first and it will be interactive for our travelers. We are now working to find business partners to license our branding. See us on facebook! People practice Southern culture around the world and we hope you will too. Stay Twisted!

• Personal Details

Marital Status Married

x



Organizations

Recommendations

Given (3)

**HELENA C CARTA**
singer songwriter

“ Helena was quick to donate her time, music and efforts to help me save Moon Bears in ASIA. She was one of the people who came in quick provided a song to raise money for Animals Asia and helped us meet and exceed our goals. True talent.

August 14, 2013, Zeke was with another company when working with HELENA C at www.myspace.com/helenaccarta

**Margo Baker**
Owner

“ Margo is a sharp woman and efficient. Takes her brand and manages and markets her artist(s) well. Unknown Hinson has become a household name at least in the cool houses and her fingerprints are all over that successful venture. My highest recommendation from Twisted South Magazine, Radio and soon to be TV and southern travel app, Twisted South on the Road for I devices.... [more](#)

October 27, 2011, Zeke was with another company when working with Margo at Baker Arts and Unknown Hinson LLC

**Dawn Robinson**
Head of Global Marketing and Media

“ Dawn came on to us well recommended by various people in the publishing, music and fashion fields. She coordinated the entire travel, shoot and marketing for three major lines working with our magazine including Frankie B. Jeans, Holmes Swimwear and Junker Designs. The shoot encompassed the cover, fashion, travel and attractions. Dawn worked with those in the fashion... [more](#)

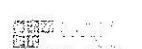
July 19, 2011, Zeke was Dawn's client

Connections

Shared (2)

**Alex Rasmussen** 1st
Co-Founder / CEO at Neon Canvas**Nicholas Aiello** 1st
Business Development at FRONTLINE ...

Groups

**The Freelance Writer...**
39,269 members
[Join](#)**Independent Record...**
57,415 members
[Join](#)**Musicians, Singers, ...**
54,775 members
[Join](#)**PLACEMENT OF ORI...**
19,952 members
[Join](#)**Niche Media Network**
2,260 members
[Join](#)**Writers & Authors**
26,407 members
[Join](#)**Opportunities for Mu...**
62,217 members
[Join](#)
[See 6 more](#)

Following

Influencers



Home

Profile



My

Learning



Interests



Advanced



Business Services



Try Premium for free

Richard Branson
Founder at Virgin...
[Follow](#)

Tim Ferriss
Bestselling author,...
[Follow](#)

Gary Vaynerchuk
CEO of VaynerMedia,...
[Follow](#)

Michael Moritz
Partner, Sequoia...
[Follow](#)



Shara Senderoff
Founder & CEO at...
[Follow](#)

Tony Hsieh
CEO at Zappos.com
[Follow](#)

Brian Solis
Principal Analyst,...
[Follow](#)

See 5 more

News



Social Media
15,304,908 followers
[Follow](#)

Marketing & Advertising
13,661,514 followers
[Follow](#)

Pulse
1,429,522 followers
[Following](#)

Companies



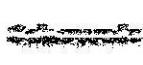
Harvey Design Land ...
Architecture & Planning
[Follow](#)



Perry Pools & Spas
Retail
[Follow](#)



Bonnier Corporation
Publishing
[Follow](#)



Schewel Furniture C...
Furniture
[Follow](#)



Bowen Jewelry Com...
Luxury Goods & Jewelry
[Follow](#)



The University of Tex...
Higher Education
[Follow](#)



Custom Structures Inc.
Architecture & Planning
[Follow](#)

See 30 more

Schools



University of North T...
Dallas/Fort Worth Area
[Follow](#)



Rust College
Greater Memphis Area
[Follow](#)

The University of Tex...
Austin, Texas Area
[Follow](#)

[Help Center](#) [About](#) [Careers](#) [Advertising](#) [Talent Solutions](#) [Sales Solutions](#) [Small Business](#) [Mobile](#) [Language](#) [Upgrade Your Account](#)

LinkedIn Corporation © 2017 [User Agreement](#) [Privacy Policy](#) [Ad Choices](#) [Community Guidelines](#) [Cookie Policy](#) [Copyright Policy](#) [Send Feedback](#)

x